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Secure messaging to help Vibra Healthcare enhance transitions of care

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Vibra Healthcare has gone live on secure messaging software with the aim of communicating in real-time about patient episodes throughout the continuum of care.

Vibra Healthcare will use the technology to better manage integrated care pathways, care management and care transitions to improve patient follow-up and enhance outcomes, said Bill Myers, director of health information exchange at Vibra, a postacute care provider operating 38 specialty hospitals in 18 states.





Along with its 38 hospitals, Vibra Healthcare also operates transitional care facilities and outpatient physical therapy locations.

"Many of our patients are experiencing complex care issues that necessitate a coordinated and integrated approach to acute care delivery," Myers noted. "Having a mechanism for our physicians to communicate with other providers and payers within or outside the network about the care patients are receiving is crucial to delivering a streamlined continuum of care."

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Vibra is using a solution from Secure Exchange Solutions that uses proprietary algorithms for secure data exchange; its core messaging software is based on the Direct Project secure messaging protocols. The vendor also offers value-added services such as using artificial intelligence to enhance communication between providers and insurers, tracking of exchanged information, and alerting client organizations if there are adverse issues related to completion of prior authorization requests.



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Goedert is senior editor of *Health Data Management*, a SourceMedia publication. ■

