

AUTOMATED EVENT NOTIFICATION SERVICE

NOTIFY

#### Why SES NOTIFY?



Reduces preventable readmissions and associated Medicare reimbursement penalties

Improves provider satisfaction with hospital administrative services

Demonstrates commitment to high quality patient care and provider support resources



Supports active follow up and improved patient care and satisfaction

Supports compliance with quality measures (e.g. PQRS, HEDIS) tied to post-discharge care

Enables access to Medicare reimbursements for timely post-discharge care



*Improves overall quality of care* 

*Increases patient engagement and satisfaction* 

Supports improved understanding of postdischarge instructions

# Close Critical Communication Gaps

Patients who are not seen within 30 days of discharge are ten times more likely to be readmitted for preventable reasons, yet one-third of all primary care physicians never receive notification that their patient was hospitalized. Physicians and care managers who do receive alerts are only notified at discharge, missing crucial opportunities for intervention at the point of admission or at the moment an abnormal lab result is recorded.

Commonly used methods to notify physicians of a recent hospitalization such as faxing, scanning and courier services are cost and time inefficient in comparison with technologydriven solutions. Automated notifications reduce both cost and the potential for human-error and have been demonstrated to reduce patient readmissions by up to 18%.

## Lower Healthcare Costs While Improving Patient Care

Communication gaps put patients at risk – an estimated 80% of serious medical errors involve miscommunication during patient transfers or hand-offs. Automated notifications support providers' ability to care for their patients and have been proven to help contain healthcare costs.

> Critical events including admission, discharge, transfer, and abnormal tests can be communicated in **real time** using SES NOTIFY.

### **Cost Effective, Flexible and Secure**

A secure, private cloud-based service, **SES NOTIFY** is a powerful and cost effective tool for reducing preventable hospital readmission rates. **SES NOTIFY** uses the Direct standard to deliver critical event notifications to providers inside or outside of their EHR. Our advanced methodology drives the highest level of accuracy in patient-to-provider matching.

Hospitals, health systems, ACOs and HIEs can easily subscribe to the service and begin enrolling participants without delay. Providers can customize notifications to best suit their information needs and workflow preferences.

Making a Measurable Difference

#### Communication gaps put patients at risk:

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Contact us to learn more about improving care coordination and patient engagement with SES NOTIFY.



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**Secure Exchange Solutions** provides secure scalable communications across healthcare organizational boundaries. As an accredited Health Information Service Provider, Secure Exchange Solutions empowers healthcare stakeholders to improve care coordination and quality of care, manage compliance and reduce risks.



### **SES NOTIFY Highlights**

- Leverages the Direct transport standard for access through any EHR, browser, or mail app.
- Advanced patient attribution and matching
- Standard ADT support for rapid deployment; requires no on-site software installation
- Configurable notification triggers: multiple events, admit, discharge, critical lab results and more
- Subscriber community management pools and multiple onboarding options



#### **Features**

- Choice of alert format (CCD/XML, PDF, text)
- Choice of delivery method, to EHR, webmail or mobile device
- *Minimal resource support required from busy hospital, ACO and HIE staff*
- Scalable beyond basic encounter notifications
- Dashboard features configurable notification settings (alert type, frequency, etc.)
- Benefits measured quickly subscribers see value in 30-45 days

